

Art UnBoxed

A Public Art
Initiative Sponsored
by the Town of
Rockland

Calling All Artists and Designers: **NOW ACCEPTING APPLICATIONS** Rockland Public Art Initiative

The Town of Rockland is excited to announce *Art UnBoxed* an initiative bringing art and culture to Rockland's Downtown and beyond. *Art UnBoxed* aims to promote art and culture while enhancing the vibrancy of Rockland's public spaces.

Art UnBoxed Project Overview

The Town of Rockland invites local artists and designers to participate in Art UnBoxed by proposing original artwork to be painted on utility boxes throughout the town. The Town will match an artist with a utility box and each chosen artist will have their work displayed for all to enjoy. We know that people of all ages will appreciate and admire the visual enhancement of the utility boxes!

2023 Event Timeline

| | |
|---------------------------|---|
| FEBRUARY 15th | Applications will be available online at www.rockland-ma.gov/521/Public-Arts |
| MARCH 15th | Applications will be accepted no later than midnight on March 15th |
| APRIL 1st | Selected Artists will be notified |
| APRIL 14th | Artist deadline for approved materials |
| MAY 15th-JUNE 15th | Period for selected artists work on their assigned utility box. Extra time will be given if needed due to weather, etc. |
| JULY | Art walk and town celebration for the "unveiling" of "Art Unboxed." |

DESIGN TIPS/GUIDLINES:

- Artists must supply their own paint and equipment
- Artwork must be original
- Utility box must be primed white before painting (Rustoleum Oil based primer or Ace Rust Stop)
- We recommend exterior latex house paint or oil-based enamel paints
- Avoid dark pallets to prevent over heating
- Boxes are operational; hinges and locks should be lightly painted. Do not paint over keyholes



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SUBMISSION: Up to two designs by each artist will be considered. After artists have been chosen, they will be assigned a specific utility box to paint.

ARTIST COMPENSATION: Selected artists will receive a one-time stipend of \$275 upon the completion and town approval of their box.

HOW TO APPLY: Go to www.rockland-ma.gov/521/Public-Arts. Complete the **Artist Agreement and Application** and illustrate your design(s) on the blank utility box templates provided. Each artist can submit up to two designs to be considered. All applications must be submitted no later than midnight on March 15, 2023. Late submissions will not be considered. Selected artists will be notified by April 1, 2023.

PLEASE EMAIL YOUR APPLICATION AND VISUAL PROPOSALS TO:

Rocklandpublicarts@rockland-ma.gov or

MAIL TO: "Art UnBoxed," 394 Union St., Rockland, MA 02370

Questions can also be directed to above email.

TOWN OF ROCKLAND, MASSACHUSETTS
ART UNBOXED
UTILITY BOX PAINTING PROJECT
ARTIST AGREEMENT AND APPLICATION

In consideration of being granted permission to participate in "Art Unboxed," a public art Initiative sponsored by the Town of Rockland, I _____ agree to the following:

1. To paint the designated utility box between May 15, 2023 and June 15, 2023.
2. I will receive a stipend in the amount of \$275.00 from the Town of Rockland upon the completion of my box. This shall be the sole payment due to me from the Town. If I do not complete the box in accordance with this agreement and any policies set by the Town, I understand and agree that I forfeit any entitlement to payment.
3. I understand that I must supply my own paint and equipment.
4. I agree to provide the Town by April 14th a list of materials I intend to use for the Towns approval. No materials not previously approved by the Town will be used.
5. I will submit to the Town with this application for review an accurate rendition of what I will be painting the utility box.
6. I understand that this agreement and my participation in this project is not effective until I am notified by the Town.
7. That my artwork will contain no nudity or offensive material, will be family friendly and not contain any sex, horror, profanity, racial slurs, innuendo, drug or alcohol use, blasphemy, or racism as solely deemed by the Town.
8. The design and installation will not contain advertising of commercial objects.
9. That I will take necessary steps to negate overspray on objects, e.g., cars, adjacent buildings, sidewalks, stores, etc., including, but not limited to, placing a tarp in order to protect the sidewalk.
10. That my artwork will not contain any words or images that may be construed as advertising.
11. That my artwork contains my signature and that my artwork stay up for a period determined by the Town and may be removed by the Town at any time in its discretion.
12. That I will allow images taken at the project to be used for publicity and printed materials, such as, but not limited to, a book of the boxes that may be published. The public may take photographs of the box, but not for commercial purposes.
13. That the Town owns the artwork and may use same as it sees fit in its discretion. Artwork must be original.

14. That I will personally paint the proposed artwork as approved, at the site designated by the Town, and will complete the artwork in accordance with the terms, conditions, and schedule established by the Town.
15. That I will indemnify, defend and hold harmless the Town, its officers, employees, staff, representatives, and all others from any and all responsibility or liability from injuries or damage sustained resulting from my activities and/or participation in the project, or any physical activity associated therewith within or without the event premises. I further release the Town, its officers, employees, staff, representatives, and all others from any liability that may arise during this project.
16. I acknowledge that in participating in this project, I am not acting as a Town employee, official, agent, or representative and am not entitled to any benefits from the Town as such.
17. That I will exercise due care and diligence while executing the utility box painting, and to follow the explicit instructions given to me with regard to safety and procedure.
18. That I assume full responsibility for any risk of bodily injury or property damage incurred by me arising either directly or indirectly from participation in this project from any cause whatsoever and how so ever caused, whether by the Town's active or passive negligence or otherwise. I understand that work on the utility box may include activities that may be hazardous to me, including, but not limited to scraping, sanding, painting and falling from ladders or scaffolding. In connection thereto, I recognize and understand that activities may in some situations, involve inherently dangerous activities. I hereby expressly and specifically assume the risk of injury, death, or property damage resulting from the activities as an artist/assistant on the project.
19. (a) _____ [Initial if you have insurance] That I have liability insurance with insurance companies licensed in Massachusetts, which covers my activities in this project and will have the Town named as an additional insured. I understand that I am not covered under any insurance or benefits maintained by the Town. I will provide a copy of my insurance to the Town and will keep the same in full force and effect.
- (b) _____ [Initial if you do not have insurance] That I do not have liability insurance. I understand that I am not covered under any insurance or benefits maintained by the Town. If I obtain liability insurance that covers my participation in this project, I will so advise the Town and will have the Town listed as an additional insured. I will also provide the Town with an approved certificate of insurance indicating insurance companies licensed in Massachusetts.

20. That I will abide by the policies set forth by the Town and the rules governing each event and any deviance from from the rules and regulations and policies set forth by the Town will result in termination of my participation in this project at any time, without liability to the Town.
21. I understand that I am wholly responsible for ensuring that my submission does not violate any laws, including copyright, trademark, patent or any other intellectual property laws, and hereby confirm that the submitted work is entirely my own (or the work of my child or ward if I am certifying on their behalf). Furthermore, I acknowledge that the Town is not responsible for any violation of any law caused by my submission nor for verifying the ownership of the submitted content and I waive any claim of copyright violation, trademark infringement, patent infringement or other claims that I may have or that others may have on my behalf as the result of my submission or the Town's use or publication of my submission.
22. I understand that the utility box is not a public forum and that the Town retains editorial and all other control over what is and is not painted on the utility box. The Town is under no obligation to approve or use what is submitted and may choose, in its discretion, to approve or not approve any item.

In signing this release, I acknowledge and represent that I have read the foregoing agreement, understand it, and sign it voluntarily as my own free act and deed; and I acknowledge that the Town is not making any specific assurance of safety or assistance relative to this project and my participation in it.

Name of Artist/Assistant:(print) _____

Signature: _____ Date: _____

Address: (valid street address; no P.O. Box):

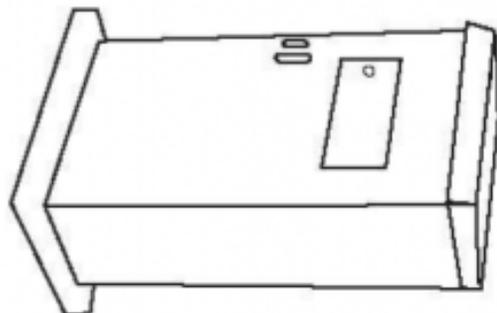
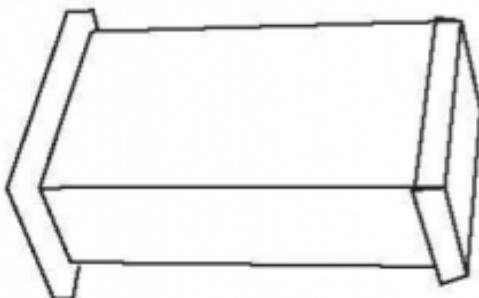
City/Town: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Witness _____



*Please note that these dimensions are approximate and all boxes are not the same size. If you are chosen, you may have to adjust your design to fit your assigned box





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